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Attorneys for Defendant  
Block Communications, Inc.

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

IN RE ACACIA MEDIA  
TECHNOLOGIES CORPORATION,

No.: 05 CV 01114 JW (HRL)  
MDL No. 1665  
Specific Case No. 05-CV-01565 JW

**NOTICE OF SUBSTITUTION OF  
COUNSEL BY BLOCK  
COMMUNICATIONS, INC. AND  
[PROPOSED] ORDER**

PLEASE TAKE NOTICE that Defendant Block Communications, Inc., d.b.a. "Buckeye Cable" ("Block") hereby substitutes the law firms Reed Smith LLP and Marshall Gerstein & Borun LLP in place of Fritz Byers, Esq. in these proceedings. Block respectfully requests that the

No.: 05 CV 01114 JW (HRL)  
MDL No. 1665  
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necessary changes be made to the service list and the Court's records, and that all future communications regarding this case be directed as follows:

1. Local counsel:

Morgan W. Tovey (SBN 136242)  
William Ross Overend (SBN 180209)  
REED SMITH LLP  
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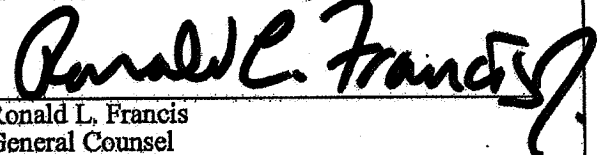
2. Lead counsel:

Bradford P. Lyerla (*pro hac vice*)  
Kevin D. Hogg (*pro hac vice*)  
Jeffrey H. Dean (*pro hac vice*)  
Gregory E. Stanton (SBN 203495)  
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Facsimile: 312.474.0448

Block hereby consents to this Substitution of Attorneys.

DATED: July \_\_, 2006.

BLOCK COMMUNICATIONS, INC.

By   
Ronald L. Francis  
General Counsel

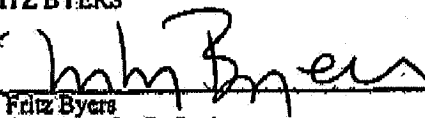
No.: 05 CV 01114 JW (HRL)  
MDL No. 1665

Specific Case No. 05-CV-01565 JW

1 Fritz Byers, Esq. hereby consents to this Substitution of Attorneys.

2 DATED: July \_\_, 2006.


3 FRITZ BYERS

4 By   
5 Fritz Byers  
6 Attorneys for Defendant  
Block Communications, Inc.

7 Reed Smith LLP hereby accepts this Substitution of Attorneys.

8  
9 DATED: July 10, 2006.

10 REED SMITH LLP

11 By   
12 William R. Overend  
13 Attorneys for Defendant  
Block Communications, Inc.

14 Marshall Gerstein & Borun LLP hereby accepts this Substitution of Attorneys.

15  
16 DATED: July 19, 2006.

17 MARSHALL GERSTEIN & BORUN LLP

18 By   
19 Bradford P. Lyster  
20 Attorneys for Defendant  
Block Communications, Inc.

21  
22 ORDER

23 IT IS SO ORDERED.

24 DATED: July \_\_, 2006.

25 By \_\_\_\_\_  
26 James Ware  
27 United States District Judge

28 No. 05 CV 01114 JW (HRL)  
MDL No. 1665

Specific Case No. 05-CV-01565 JW

- 3 -

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NOTICE OF SUBSTITUTION OF COUNSEL BY BLOCK COMMUNICATIONS, INC. AND PROPOSED ORDER  
CASE NO. 05-01114 JW (HRL)

REED SMITH LLP

A Member of the law firm of Reed Smith LLP